OMP. | with you all the way

OMP has a long history of creating and implementing digital planning solutions for supply chains in a changing world. Over the last 40 years, we have evolved into the planning partner of choice, powering leading supply chains in a variety of industries.

P&G

OMP's mission is to serve companies facing complex planning challenges and to help them to excel, grow and thrive by offering the best digital supply chain planning solution in the market.

How we pursue that mission is driven by our core values: a **people**-focused culture, working in a spirit of **partnership**, delivering on our **promises**, showing **passion** in what we do and taking **pride** in our achievements.

That's why we don't stop at creating software solutions. We advise and implement, supporting you through design, go-live and growth, ensuring you get **real value** from your investments – in partnership with your teams and with leading alliances.

We know your business and speak your language. Our **real expertise** helps us develop and deliver **real solutions**, that address the key challenges for your industry. Even the tough ones.

We value OMP as a trusted partner, focused on working together to solve tough problems in a long-term partnership perspective.

Former P&G supply chain executive

P&G

AstraZeneca and OMP think alike in terms of rapidity, agility, sustainability, greening, and boldness. The solution is intuitive and offers the best user experience for our planners.

Director of Supply Chain

AstraZeneca

Making AI work for you

AI can **help make better decisions**, make them faster, and increase the business impact of planners. But at the same time, decisions need to be **explainable**, so planners and other stakeholders **trust** the proposed plan.

We believe in establishing an optimal balance between human and AI when it comes to planning. Planning solutions become more **autonomous** by monitoring the extended supply chain, **generating alternative solutions** and prompting the human planner to make the best choice. **Machine learning models**

can then use those human choices to continuously improve scenario creation, while **generative AI** can makes decisions more **explainable** for all actors in the supply chain ecosystem.

That means planners **remain in control** – not merely operating the planning solution, but making business decisions prepared by an AI-driven companion. focus on adding real business value.

Sail into the storm

The faster you want to go, the more things will come across your path that may disrupt your approach, stop you in your tracks and keep you from reaching your objectives. It's impossible to plan for everything – but it's possible to be **ready to deal with it**.

Imagine what would be possible if your planning team used a **reality-based digital twin** to translate external events into their potential impact. Imagine its **AI capabilities** would constantly develop alternative solutions, weigh them against your business strategy and KPIs and **alert** you when a decision point is near. Imagine it would learn to navigate most situations **autonomously**, keeping you free to make the real important decisions.

That's what we mean by a decision-centric planning approach – making **decisions continuously**, not artificially grouped in a monthly meeting cycle.
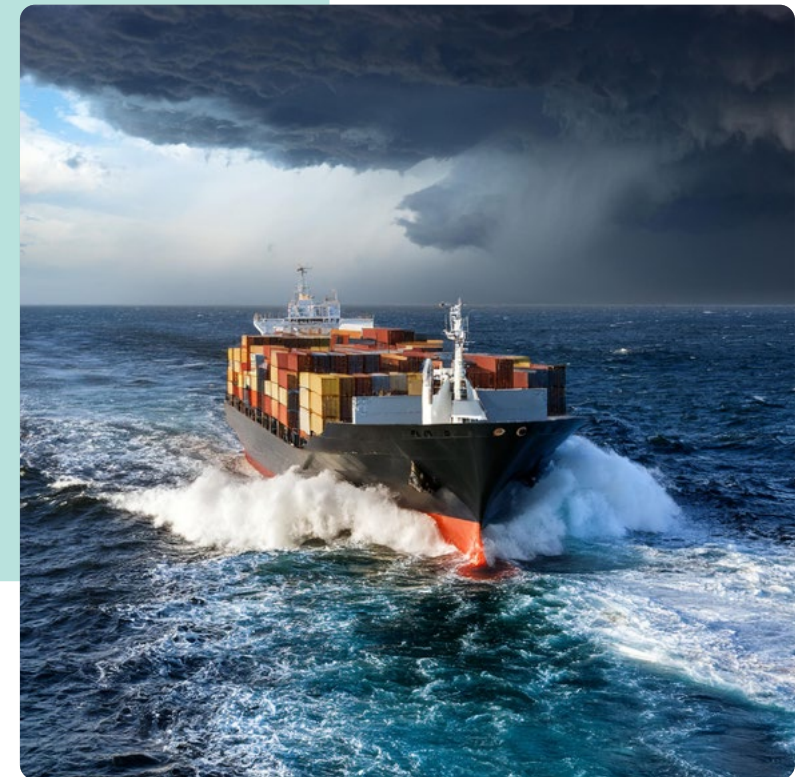
Green value

Sustainability is taking center stage in businesses all over the world. How can companies reduce their supply chain's environmental impact without sacrificing profitability?

Green Planning integrates sustainability in every aspect of planning, from **modeling** the impact of planning decisions on sustainability, **comparing scenarios** to identify greener choices, balancing cost, cash and service along with key decarbonization metrics, and implementing **business rules** to achieve corporate sustainability goals.
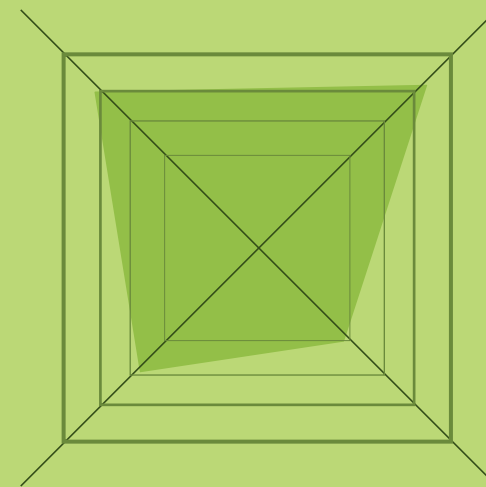
That means sustainability is no longer a vague corporate target, but a true **value driver** – from the long-term investment decisions on decarbonization to the daily reduction of waste and optimizing energy.

CUSTOMER   CARBON

COST   CASH

Supercharge your planners

As planning systems become smarter and more autonomous, their smarter decisions can become harder for the planner to **understand**, and even harder to **explain** to stakeholders.

As a result, planners can lose **trust**, reducing **adoption** and adherence to business strategies – not the outcome you want. **Explainability** and **generative AI** are key to ensure your investment in advanced planning pays off.

The traditional **role of the planner** morphs into being an analyst, decision maker, translator and storyteller. To be successful, planners will need to develop **new skills** to consider different business angles, make truly optimal decisions and share them with the many corporate citizens involved in shaping, understanding and implementing planning decisions.

Unison™ PLANNING

real expertise | real solutions | real results

Today's changing world offers many challenges for your supply chain. Today's supply chains need the **flexibility** to pivot to address changing market needs, make them **resilient** in the face of new regulations and trade limitations, and manage risks driven by labor leverage and cost increases … all requiring you to **make decisions at the speed of business**.

OMP's mission is to help you face those challenges, enabling you to make better decisions, make them faster and share them with stakeholders across the supply chain – turning challenges into opportunities to deliver more business value.

Hundreds of customers in a wide range of industries - spanning consumer goods, life sciences, chemicals, metals, paper, plastics & packaging, tires & building products - benefit from using OMP's unique **Unison Planning™**, an open, cloud-native and AI-driven platform that embeds our deep industry expertise and offers real solutions for the challenges your industry faces. **A proven platform** for all your supply chain planning needs, from supply to demand, from the strategic to the operational levels. A **real solution** that supports your journey towards autonomous, decision-centric planning.

So let's talk, and turn challenges into opportunities. Together.

When you think about the benefits Unison Planning brings to the table, the first one that comes to mind is the automation to supply planning and demand forecasting.

DIAGEO

OMP is the first demand planning platform that functions THE WAY WE THINK.

BAYER

Using tools such as Unison Planning aids us in making environmentally conscious decisions throughout our supply network.

Nestlé

Johnson&Johnson | BASF We create chemistry | MARS | Kraft Heinz | AstraZeneca | GSK | Smurfit Westrock | Chemours™ | aperam

Roche | General Mills | DOW | novo nordisk | DUPONT | Beiersdorf | General Mills | P&G | EASTMAN | outokumpu | FrieslandCampina

Unison™
P L A N N I N G

OMP's Unison Planning™ is an open, cloud-native, AI-driven platform supply chain planning platform, designed to offer real solutions for your business challenges.

A proven platform for all your supply chain planning needs, from supply to demand, from the strategic to the operational levels. Built on 40 years of expertise.

real results

Supporting a **decision-centric** planning process to drive supply chain resilience

Embracing **autonomous planning** to detect potential risks and respond based on a reality-based impact assessment

Levering AI to provide an **ever smarter** planning solution, learning from user interactions and plan performance

Connected to internal and external systems and serving stakeholders across the entire supply chain

Paul Vanvuchelen

Chief Executive Officer

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Paul Vanvuchelen brings over two decades of experience in supply chain planning and executive leadership to his role as CEO of OMP. Before OMP, Paul held C-level positions, including CEO of Aperam Stainless Belgium and Chief Performance Officer at Aperam, where he led global initiatives in industrial excellence, productivity optimization, and digital transformation. Since joining OMP in 2012, Paul has led transformative initiatives in customer delivery, ensuring quality and trust in every partnership. A passionate advocate for digital transformation and model-based optimization, Paul helps companies achieve sustainable supply chain excellence. His leadership emphasizes collaboration, respect, and long-term vision. Under his guidance, OMP has become a global leader in supply chain planning, recognized for AI-driven solutions and a commitment to customers.

Philip Vervloesem

Chief Commercial & Markets Officer

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With extensive experience in market analysis and commercial strategy, Philip Vervloesem plays a key role in aligning market trends with corporate vision. As CCMO at OMP, he focuses on enhancing customer satisfaction, driving value realization, and ensuring future-proof solutions. Philip's career has involved identifying market opportunities, exploring subsegments, and aligning sales with business goals. As a community chair, he strengthens collaboration by organizing lead-customer events and building industry connections. In alliances, Philip combines his expertise in business and technology to refine go-to-market strategies and support strategic market expansion.

Abhi Patel

Chief Business Operations Officer

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With over 15 years of experience in supply chain digital transformations, Abhi Patel is a key figure in OMP's global operations. His industry expertise spans consumer goods, life sciences, and chemicals, allowing him to optimize supply chains end-to-end. Abhi's passion for customer success and value delivery shows in his strategic approach to business process improvements and digital transformations. His expertise in continuous and process manufacturing helps tackle complex challenges, reduce costs, and enhance efficiency. Abhi's leadership includes growing teams and expanding market offerings, committed to fostering a culture of excellence. With excellent communication and change management skills, Abhi guides customers through their transformation journeys, ensuring sustainable success.

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all the way